

# Intellectual Property Management

The Nikon Group protects the revolutionary technology, design, and trademarks as well as supports the brand value of products in the market by striving in various efforts related to intellectual property.

## Intellectual Property Policy

We recognize that our intellectual properties are the driving force that supports long-term and stable continuation of business and extremely valuable assets of the Nikon Group that contributes to shaping Nikon's brand value that are trusted by our customers.

The Nikon Group also takes actions against any third party who infringes our intellectual property rights to prevent any harm from impacting not only our customers and stakeholders but also ourselves.

Furthermore, the Nikon Group considers that respecting third parties' rights constitutes one of the basic approaches of respecting intellectual property. The Nikon Code of Conduct states that information has to be obtained through legal and fair means.

## Intellectual Property System

The Nikon Group has set up the Intellectual Property Division within Nikon Corporation. It works together with the business divisions and the R&D divisions to carry out various activities concerning intellectual property.

Furthermore, we have established the Nikon Group Intellectual Property Policy to execute strategic responses through cooperation and coordination between Nikon and Group companies both inside and outside of Japan in the acquisition, maintenance, and utilization of intellectual property as well as handling of intellectual property disputes.

In addition, the Nikon Group provides training to its employees and researchers to ensure their proper understanding and operations on intellectual property.

## Column

### Received the Intellectual Property Achievement Award from the Commissioner of the Japan Patent Office

Nikon was selected as an excellent design use company for the Intellectual Property Achievement Award from the Commissioner of the Japan Patent Office in April 2015. The Intellectual Property Achievement Award is an award established for the purpose of celebrating individuals and companies that contributed to the growth of intellectual property right regulations.

Design rights are an intellectual property right to protect designs that are extremely important as assets to manufacturers such as Nikon. We have built a powerful design line-up by working to efficiently file, acquire, and actively use design rights. In addition, we are striving in a wide-range of measures to prevent infringement of our design rights such as the infringement by counterfeit products overseas.

This award is proof of the high praise of efforts Nikon undertakes in its intellectual property activities and connects to further growth by accumulating and using intellectual property rights effectively in the future.



Director and Senior Vice President Hiroshi Ohki (left) accepting the award from Parliamentary Secretary Yoshihiro Seki for Economy, Trade and Industry

## Data on Nikon's Intellectual Property

Item	2015 achievements
Number of published patent applications in Japan	1,086 27th →35th
Number of patent registrations in the United States	250 150th →137th